



The International Conference on Business and Management (COMB 2019)

CALL FOR PAPERS

6th December, 2019

University of Economics, The University of Danang
71 Ngu Hanh Son St., Da Nang City, Vietnam

Submission Deadline: October 15th 2019

University of Economics - The University of Danang (Danang, *Vietnam*), National Economics University (Hanoi, Vietnam), Cork Institute of Technology (Ireland) and Westphalian University of Applied Sciences (Germany), are organizing the International Conference on Business and Management (**COMB 2019**), to be held in Da Nang City, Vietnam, on **December 6th, 2019**.

As a result of DUE's close collaboration with international partners, the **COMB2019** brings together the world-leading experts in business and management, serving as a unique point of convergence in South East Asia for researchers, practitioners and policymakers to meet, share, and exchange their ideas.

The Organizing Committee would like to invite you to be a part of the **COMB 2019** and submit your research papers for presentation consideration. The conference welcomes submissions in English of theoretical and empirical work that focuses on our areas of interests such as: Entrepreneurship (ENT), Human Resources (HR), Organizational Behavior (OB), Operations and Supply Chain Management (OSCM), Management Strategy and Consulting (MSC). Specific domain of these groups are explained below.

- Entrepreneurship group: emphasize on but not limit to these following topics: self-employment, establishment of new venture, development stages of business, innovation, technology and management of startup.
- Human resource group: pay attention on both strategic and technical aspects of HR practices, including human resourcing, development and investment, compensation, retention, work design & motivation and employee relation.
- Organizational behavior group devotes to understand organizational environment from individual, interpersonal, group and organizational perspectives as well as their interaction, interconnection and interdependence, contributing to the implementation of organizational strategy.
- Operation & Supply Chain Management group aims to gain insight into effective and efficient production management, total quality management, value chains, logistics and supply chain management.



- Management strategy and consulting group concerns for strategy implementation on short, immediate and long-term basic, the application of advanced management theories in daily practices and the generation of new theory from daily practices.

Key Dates

September 15th, 2019: Abstract submission

October 15th, 2019 : Full paper submission

November 5th, 2019 : Notification of acceptance/rejection

November 20th, 2019: Registration deadline

December 6th, 2019 : Conference event

All submissions must be in Word format, and be sent electronically to the Conference's email (comb@due.edu.vn). Submitted manuscripts will be peer-reviewed, accepted papers will be included in COMB 2019 Proceedings (with an ISBN) and may be selected for presentation. The conference scientific program will be available by December 1st, 2019.

Registration

Early Bird Fee (before Nov. 10th) : US\$70

Standard Fee : US\$100

Students : US\$50

Registration fee includes the abstract book, the conference proceeding CD, and other conference materials. It also includes welcome reception, and coffee breaks during the conference. Accommodation is not included.

Contact for Queries

Email: comb@due.edu.vn

Telephone: +84.2363.836934 (conference administrator)
+84.2363.954243 (organizing coordinator)

Website: <http://comb.due.edu.vn>